

**RULES OF PHOTO COMPETITION OF *Fundacion ECUUP* (Educational and Cultural Projects):
DISEQUILIBRIUMS The Individuals: "Shop of chapter 10"**

1. The organizer of the current competition is ***Fundacion ECUUP***, with address at Cinco de Marzo 16, floor 2, Zaragoza (Spain). CIF: G99479750.

2. ***Fundacion ECUUP*** will carry out a national and international commercial action, hereinafter "promotion" to reward and encourage users who are part of our social networks and register on the project website DISEQUILIBRIUMS.COM. This "promotion" is also targeted, as is the DISEQUILIBRIUMS project itself. COM, the promotion of the city of Zaragoza (Spain) at national and international level. Within the objective of ***Fundacion ECUUP*** to foster the creative processes among the people, in this competition, also it will be encouraged to share the creative process carried out for the accomplishment of the work.

3. The prize will consist of a coupon to each of the two winning participants in the competition, redeemable for products in AMAZON through its platform. We will urge our followers to participate in the competition "Shop of Chapter 10".

4. The duration of the Promotion will be from 12:00 on 10th October 2017 until 12:00 of the 31rd October 2017 The period of the promotion will have possibility of extension if ***Fundacion ECUUP*** considers it necessary.

5. The promotion is national and international. All natural persons, adults, and minors with the consent of their parents and / or legal guardians, who are fans of the DISEQUILIBRIUMS Instagram @Disequilibriums_. The way of participation is publishing in the personal Instagram page an **original and creative photograph taken in a same type of shop that sells the same type of products described in chapter 10 in the book *DISEQUILIBRIUMS The Individuals*, in any place of the world. The published photograph should be tagged with the account @Disequilibriums along with a friend account at least for each participant. The winner photograph will be awarded by a jury of Fundacion ECUUP with the judgement of originality and creativity.** Participants are encouraged to discover creative elements and to write on the presentation form of the photograph, the creative process followed for the work, with a maximum of 200 words.

6. A user will be considered as participant in the competition when uploading the photograph in their Instagram account and tag the Instagram account @Disequilibriums_ along with a friend also tagged. The **original and creative photographs must be taken in a same type of shop that sells the same type of products described in chapter 10 in the book *DISEQUILIBRIUMS The Individuals*, in any place of the world** including his/her name, surname, email and accept the conditions of this competition.

7. All rights and responsibilities of the photographs will correspond to the authors of the same.

8. Employees and employers of the ***Fundacion ECUUP*** and their first-degree relatives shall be excluded from this promotion.

9. The present competition is free, in such a way that the participation and obtaining of prizes does not imply any cost for the participants.

10. Winners will be the competitionants of the two most voted photos that meet the required requirements.

to. First Prize: A voucher worth € 50 in AMAZON.

B. Second Prize: A voucher worth € 15 in AMAZON.

12. Winner will be published in the web page DISEQUILIBIRUMS.COM, and webpage of Fundacion ECUUP, fundacionecuup.org and in the official social profiles of both. The winners will be contacted on 6th November 2017.

13. All users who meet the requirements described in the previous points of these bases, during the promotional period, will be part of a file owned by **Fundacion ECUUP**, whose purpose will be the realization of informative actions on products and commercial promotions. A participation will be counted by Instagram profile, as long as they meet the content criteria established in point 3. All participants have the right to access, rectify, modify and / or cancel their personal data to this file, by informing it by mail to the *address Calle Cinco de Marzo, 16, 2º 50004 Zaragoza (Spain)*, or by sending an email to the following e- Mail address: info@fundacionecuup.org.

14. In case the first winner did not confirm the prize, it would accumulate in order of priority to the second winner. If the second winner does not accept the award, **Fundacion ECUUP** reserves the right to transfer these coupons to subsequent competitions organized by the DISEQUILIBRIUMS project or any other. The dates indicated may be replaced by others if justified for reasons deemed necessary.

15. The first winning user will have to confirm the acceptance of the prize through the social networks within 48 hours of receipt of the communication of the prize. No assignment of the prize to another person will be allowed. The second user in the next 48 hours.

16. The result of the competition, with indication of the winning users, will be published on the DISEQUILIBRIUMS Facebook. Likewise, said result will be communicated to the winners, through a public mention to proceed to the delivery of the prize by electronic system.

17. **Fundacion ECUUP** will not be liable, in any case, for damages caused by delay or deficiency in electronic services.

18. Participants consent to the publication of their name and / or image on social networks, with the sole purpose of communicating the existence of the competition or announcing the winners, as part of the competition and the process of delivery. The consent to publish the name and / or image is a prerequisite to participate.

19. The participants agree that the photographs sent in this competition remain in the **Fundacion ECUUP** databases and can be displayed on any of the **Fundacion ECUUP** web pages at any time and without receiving any more gratification from the author of the photograph than the mention of their names and link to the social network they indicate.

20. The winning user may, if he/she wishes, renounce the prize. The waiver of the prize must be communicated within 24 hours of receipt of the communication of the prize. For the renunciation, the same procedure will be used as for acceptance. In case the user waives the prize, he will not

be entitled to any compensation.

21. In the event that the winning user rejects or waives the prize, it will be assigned, respecting the resulting list order of two winners, to the next participant in the list as winners.

22. In case of not receiving any communication, both acceptance and resignation, once the deadline of 48 hours following the one in which the user receives the communication of having been awarded in the competition, it will be understood that the user has renounced tacitly to the prize, being **Fundacion ECUUP** authorized to make use of it, as described in the present bases.

23. The same user can not be awarded more than once in the competition to be held.

24. **Fundacion ECUUP** is excluded from all responsibility with regard to incidents that may arise from the delivery of this gift, as well as possible delays or deficiencies that may occur for reasons beyond its control on receipt of the gift by the user.

25. **Fundacion ECUUP** reserves the right to modify the conditions of the Promotion or to substitute them with others of similar characteristics, if there is any circumstance that so advises. In this case, you will be informed of such modifications through Facebook of DISEQUILIBRIUMS and its website.

26. **Fundacion ECUUP** reserves the right to modify the Promotional Gift and to substitute it with another of similar characteristics, in the event of the existence of the same or due to problems of distribution of the supplier or other justified causes, without any possible economic compensation in if the new gift is waived.

27. If for unforeseeable events, attributable or not to the user graced, or a fortuitous event or force majeure, the promotional gift can not be delivered, it will not be replaced by another prize or cash.

28. **Fundacion ECUUP** reserves the right to cancel awards and / or disqualify participants in the event of false profiles, participations with several profiles or those with incomplete data that do not correspond to the personal data given to the organization.

29. The participation in the promotion supposes the acceptance by the user of the present bases and of the criterion of **Fundacion ECUUP** in the resolution of any question or incidence related to the same.

30. Any question that may arise in the interpretation or application of these rules will be resolved by the **Fundacion ECUUP**, whose competence and decision in this respect are subject now to the users of **Fundacion ECUUP** who participate in this promotion.

31. The prize is subject to Income Tax of Individuals or, as the case may be, to Non-Resident Income Tax, and to compliance with the obligations established by such tax regulations.

32. Data Protection: The personal data collected by **Fundacion ECUUP** will consist of the name and surname, email, age, language and city of origin of the participants, and will be incorporated into a

file owned by **Fundacion ECUUP**, whose purpose will be the realization of informative actions on products and commercial promotions.

33. The responsible for the file and its treatment is **Fundacion ECUUP – Educational and Cultural Projects**. The user has the right of access, rectification, cancellation and opposition to the treatment of his data in the terms established in the current legislation, in writing, with the reference "personal data" at the above address. **Fundacion ECUUP** undertakes to treat its personal data in a completely confidential way, using them only for the purposes indicated, and states that it has implemented all the necessary technical and organizational measures to guarantee their safety.